

STRATEGIC PLAN SURVEY: RESULTS

March 31, 2017

Strategic Plan Survey

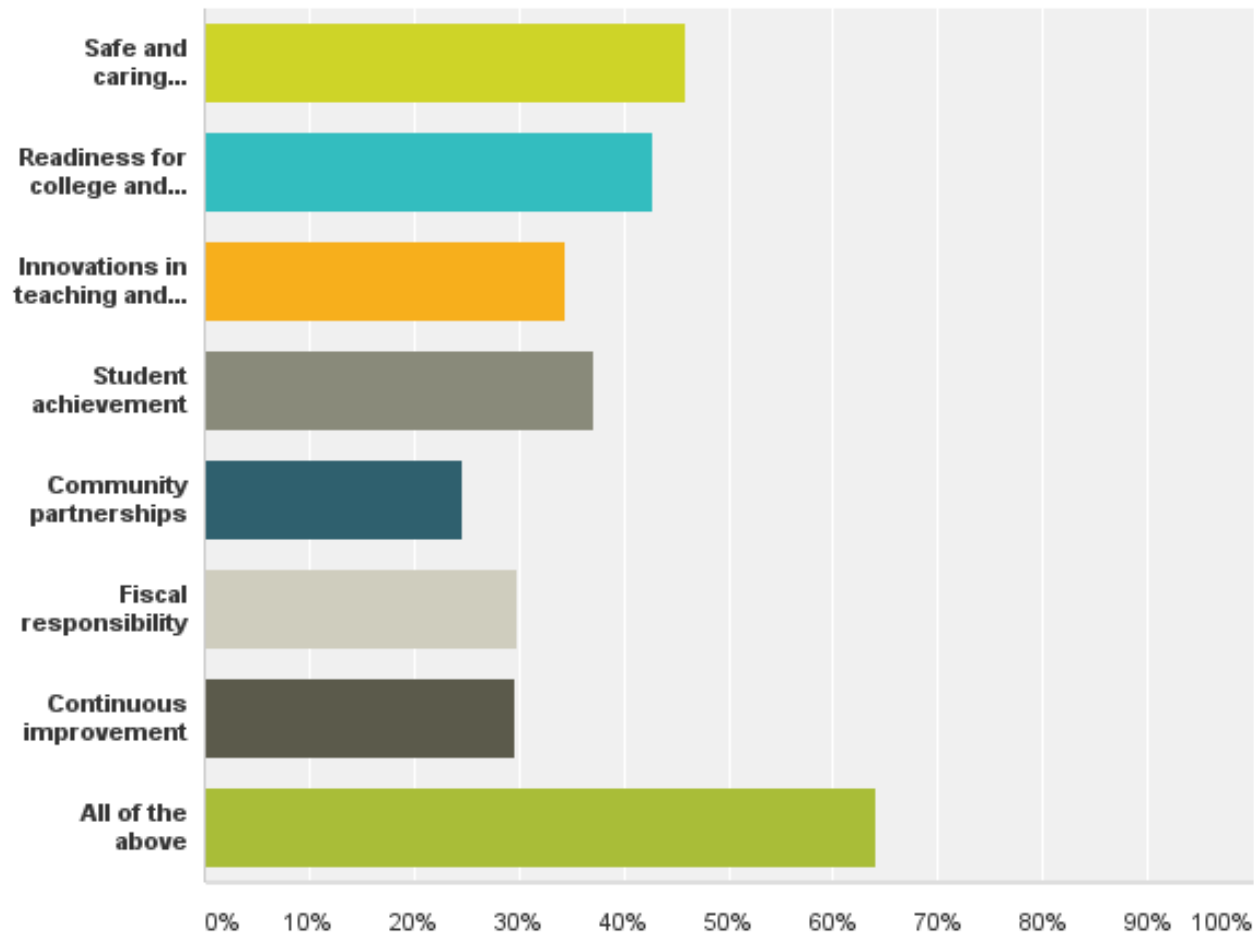


Survey Background

- ✓ Open from March 1 – March 17
- ✓ Three versions: English, Russian and Spanish
- ✓ 353 surveys completed; results reflect English responses (waiting for Spanish translation)
- ✓ Survey goal participation, so results not scientific or projectable

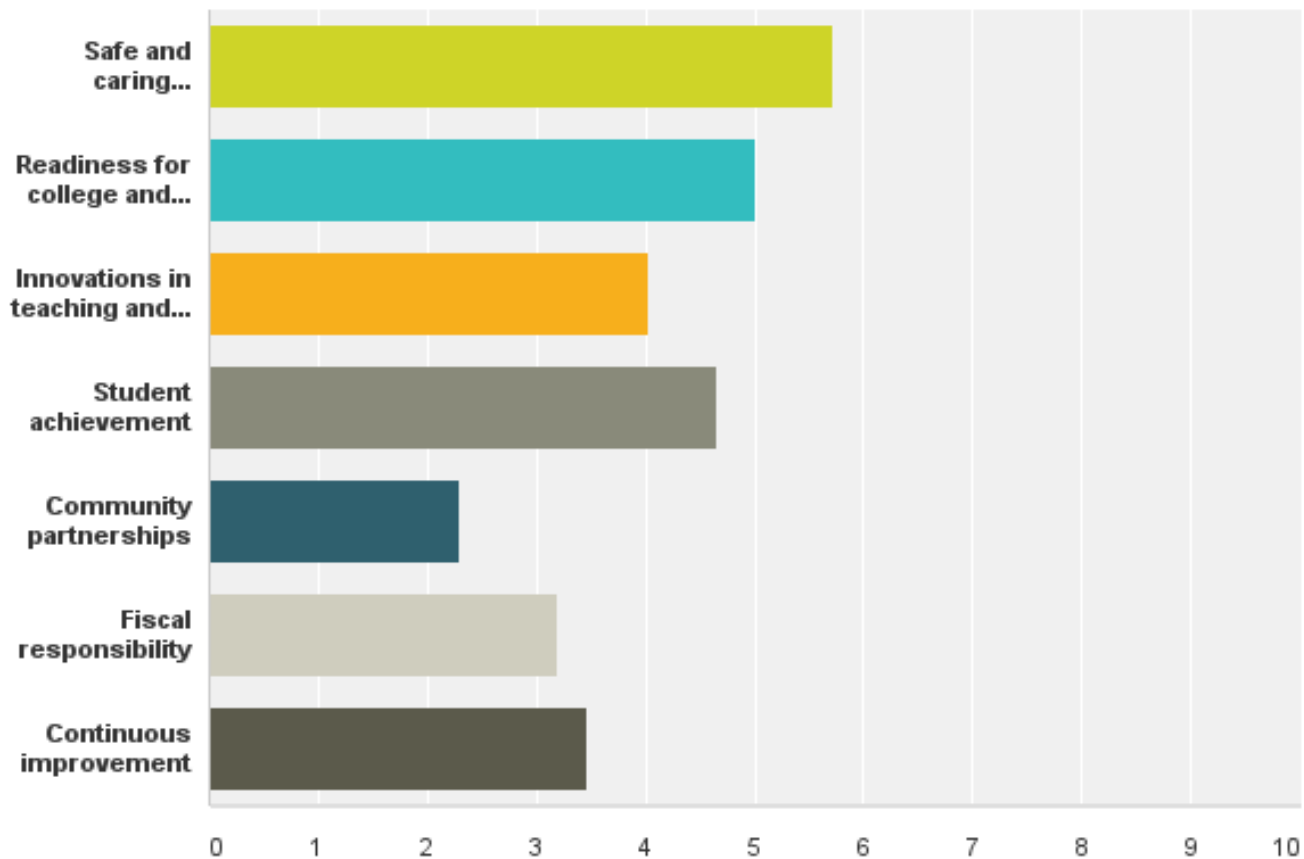
Q1 Arlington Public Schools is guided by several priorities (areas of focus). Please check all the statements below that you believe should be part of the district's focus:

Answered: 348 Skipped: 0



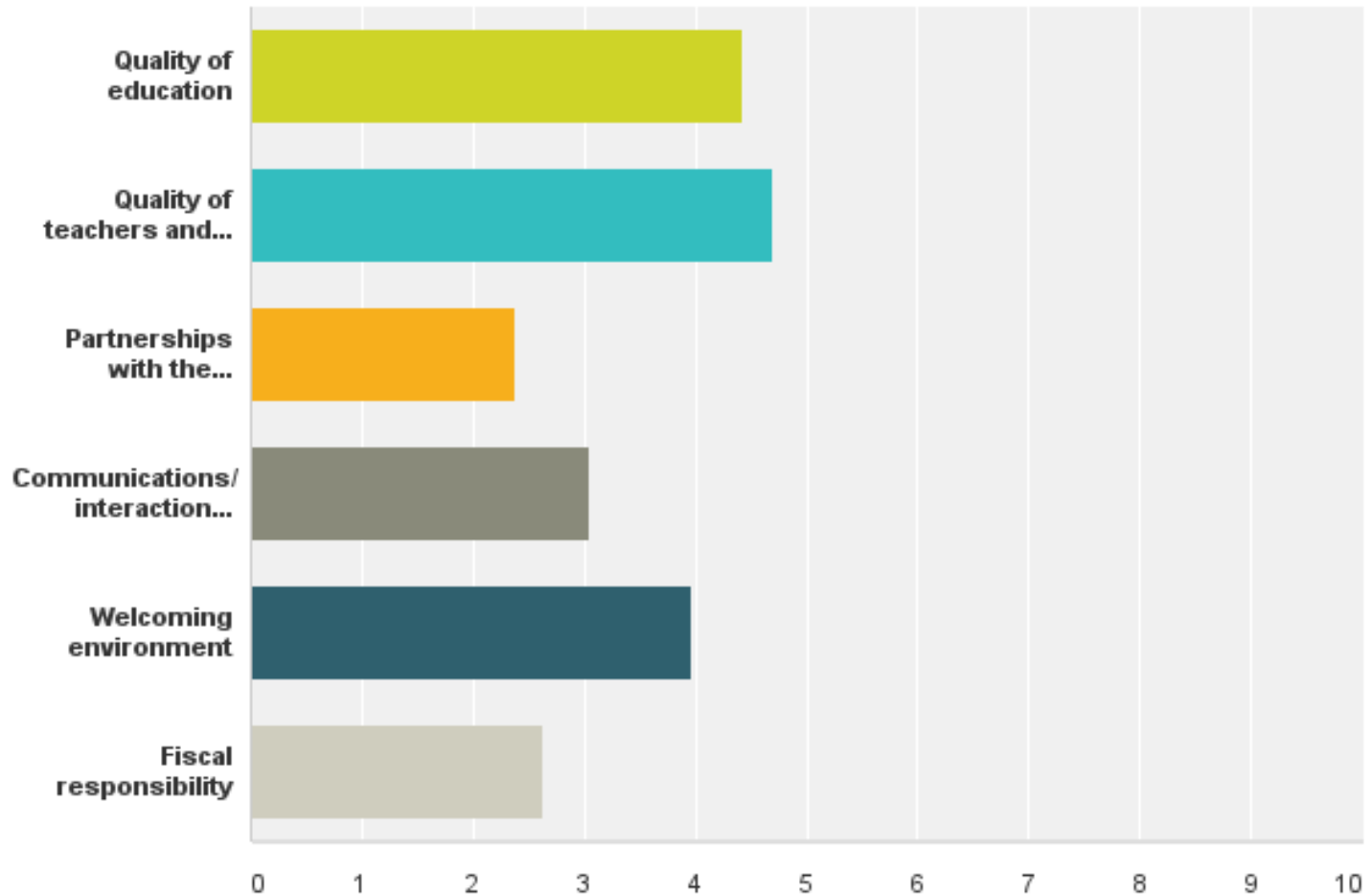
Q2 Based on your personal experiences or what you have heard or read, what would you say should be the district's top priorities in the strategic plan? Please rank from the list below with 1 being the top priority.

Answered: 342 Skipped: 6



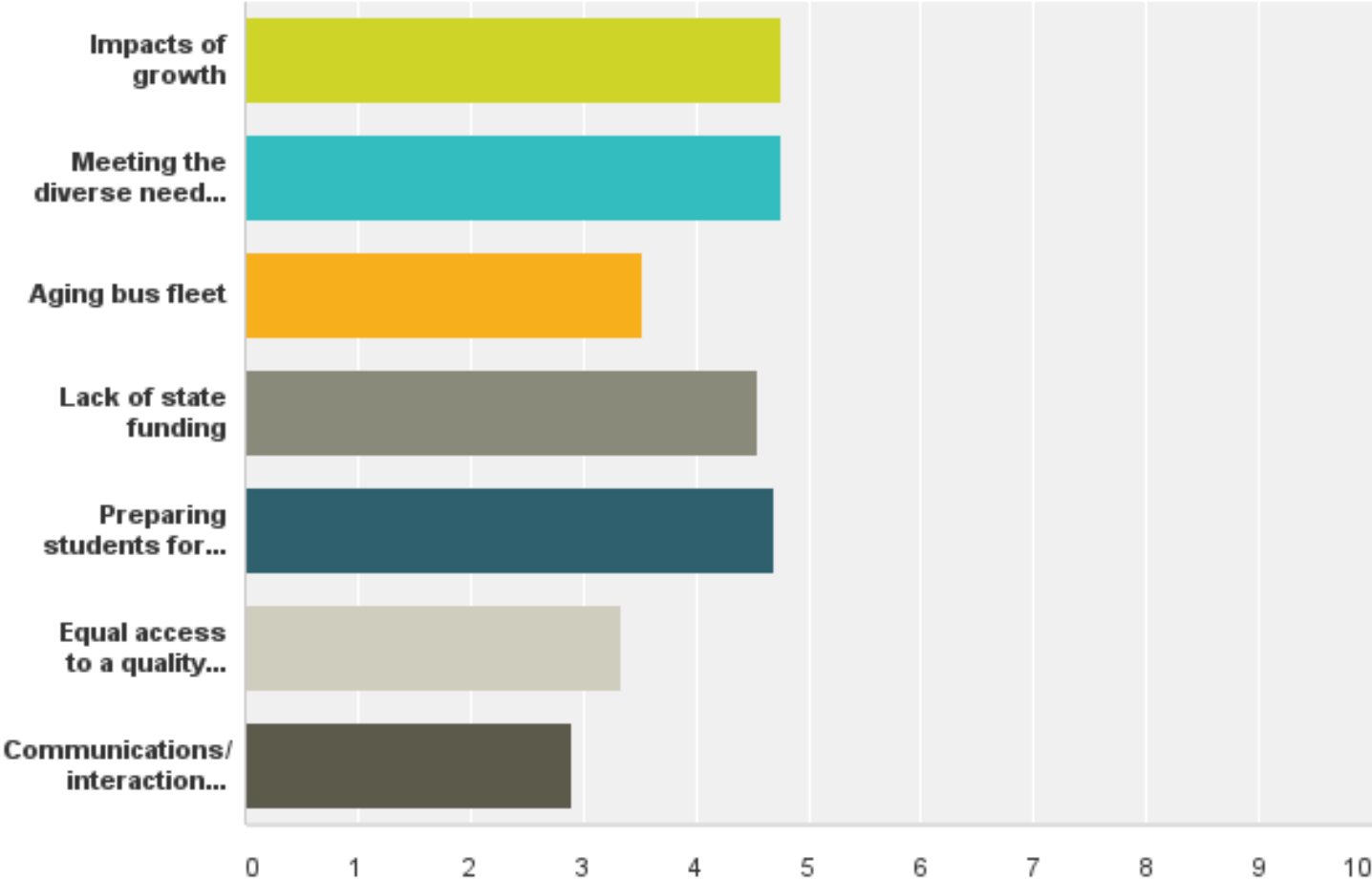
Q3 What do you think are the top strengths of Arlington Public Schools? Please rank from the list below with 1 being the top strength.

Answered: 328 Skipped: 20



Q4 What do you think are the top challenges faced by Arlington Public Schools? Please rank from the list below with 1 being the top challenge.

Answered: 336 Skipped: 12



When you think about Arlington Public Schools, are there any unique opportunities the district should consider as they develop the strategic plan? (Please explain)

Answered: 135 Skipped: 213

● Responses (135)

🔍 Text Analysis

📁 My Categories (0)





Showing 28 words and phrases

Program	<div style="width: 16.30%;"><div style="width: 16.30%;"></div></div>	16.30%	22
District	<div style="width: 13.33%;"><div style="width: 13.33%;"></div></div>	13.33%	18
Teachers	<div style="width: 12.59%;"><div style="width: 12.59%;"></div></div>	12.59%	17
Parents	<div style="width: 12.59%;"><div style="width: 12.59%;"></div></div>	12.59%	17
High School	<div style="width: 11.85%;"><div style="width: 11.85%;"></div></div>	11.85%	16
Community	<div style="width: 11.85%;"><div style="width: 11.85%;"></div></div>	11.85%	16
Teach	<div style="width: 11.11%;"><div style="width: 11.11%;"></div></div>	11.11%	15
Money	<div style="width: 4.44%;"><div style="width: 4.44%;"></div></div>	4.44%	6
School Year	<div style="width: 2.96%;"><div style="width: 2.96%;"></div></div>	2.96%	4
Focus	<div style="width: 2.96%;"><div style="width: 2.96%;"></div></div>	2.96%	4
Eagle Creek	<div style="width: 2.22%;"><div style="width: 2.22%;"></div></div>	2.22%	3

Unique Opportunities

- 1. Programs:** CTE; arts; no Common Core; more technology
- 2. District:** Educate all; diversity; partner with businesses/local employers; growth and how to manage it; building improvements/busses
- 3. Teachers:** Better communication from my child's teacher; focus on individual students; more help for students who need it
- 4. Parents:** More parent participation; listen to parents
- 5. High School:** After high school planning; college prep/connection to college; education/options for non-college students; more CTE

Q6 If you could make only one suggestion to the school board about how to improve upon the mission of “educating students and preparing and inspiring them to achieve their full potential,” what would it be?

Answered: 217 Skipped: 131

Politically Band Improve Makes Arlington Test Money
Focus Counselors Staff Training Learning
Students who Struggle Teachers
Common Core School Expectations
Parents STEAM Education Homework
Teaching Individual Needs Class Size Outside the Box
College Speakers Life Skills Rid

One Suggestion to Board...

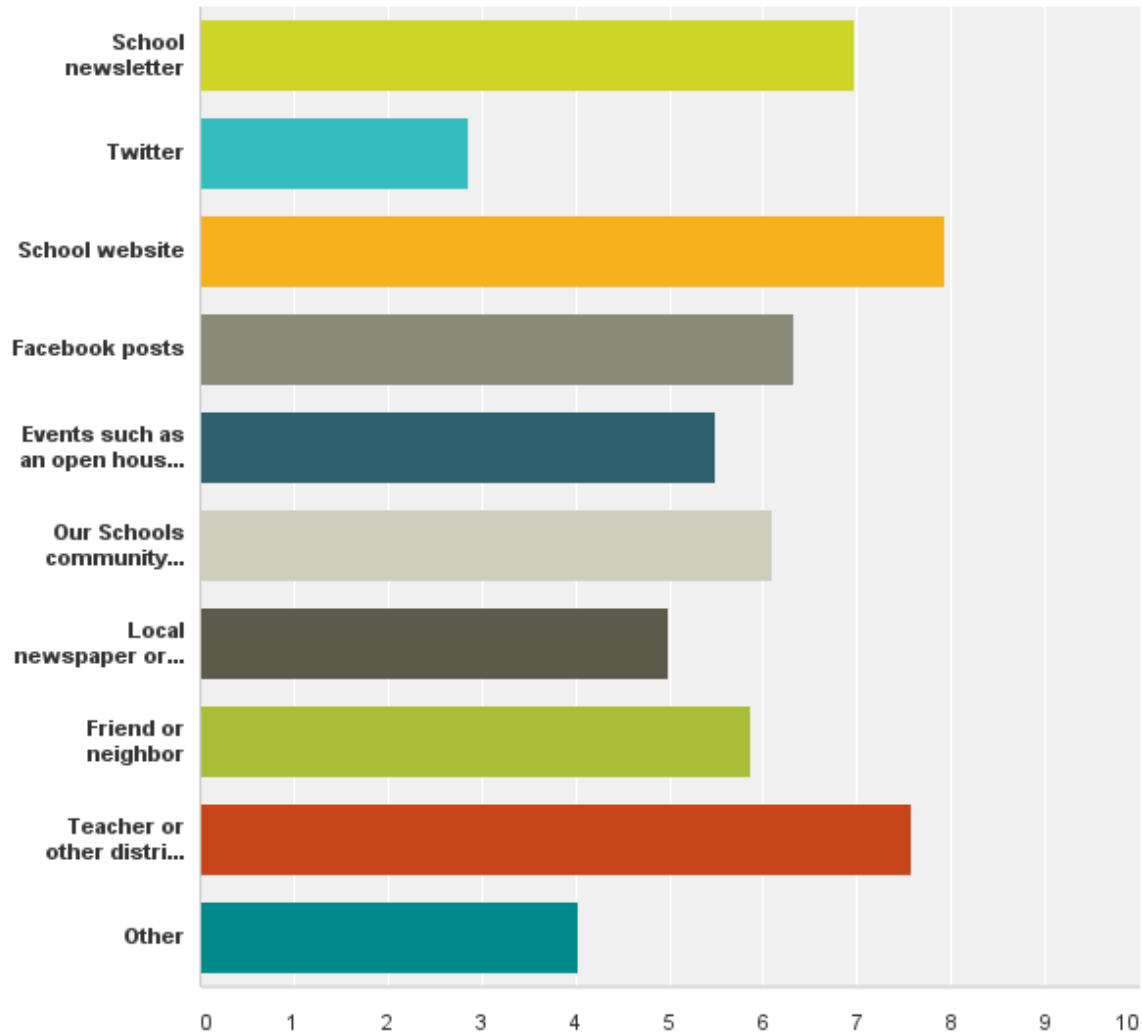
1. Involve parents more
2. Hire and retain quality teachers
3. Raise expectations
4. Focus on learning
5. Reduce class size

Communications & Impressions



Q7 What is your top source for learning about Arlington Public Schools? Please rank your top sources, with 1 being your top choice and 10 being your last choice.

Answered: 284 Skipped: 64



Q8 When you think of Arlington Public Schools, what words or phrases come to mind?

Answered: 199 Skipped: 149

Rural Successful **Trying** Performing **Small Town** Positive
Strong Great PLACE **Teachers** Kind
School Child **Community** Home Town
Caring Funding **Education** Proud
Quality Eagles **Needs** Pride **Kids** Prepared

Q9 What do you think is the most unique or distinct characteristic of Arlington Public Schools?

Answered: 151 Skipped: 197

Smaller Size Kids Oriented Family Achieve
Involvement Traffon Teachers Inclusive
Small Town Open Communication
Students Big city Community
Outstanding School Rural Staff Trying
Programs Incredible Hometown Positive
Parent Spirit Weston

Any additional concerns...

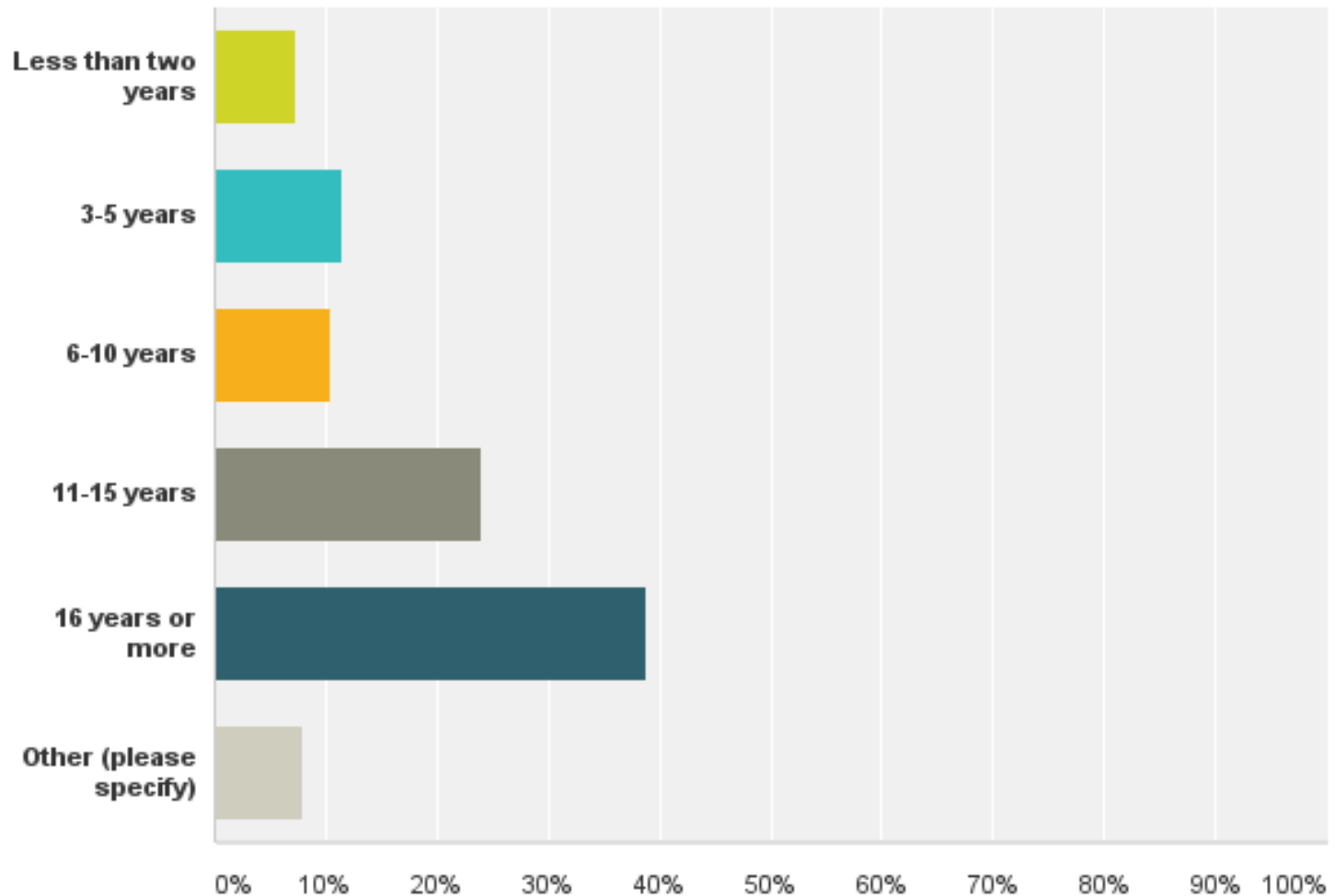
1. None
2. Dangerous busses and inconsistent building, facilities
3. Growth, overcrowding and class size
4. Diversity, inclusion

Demographics



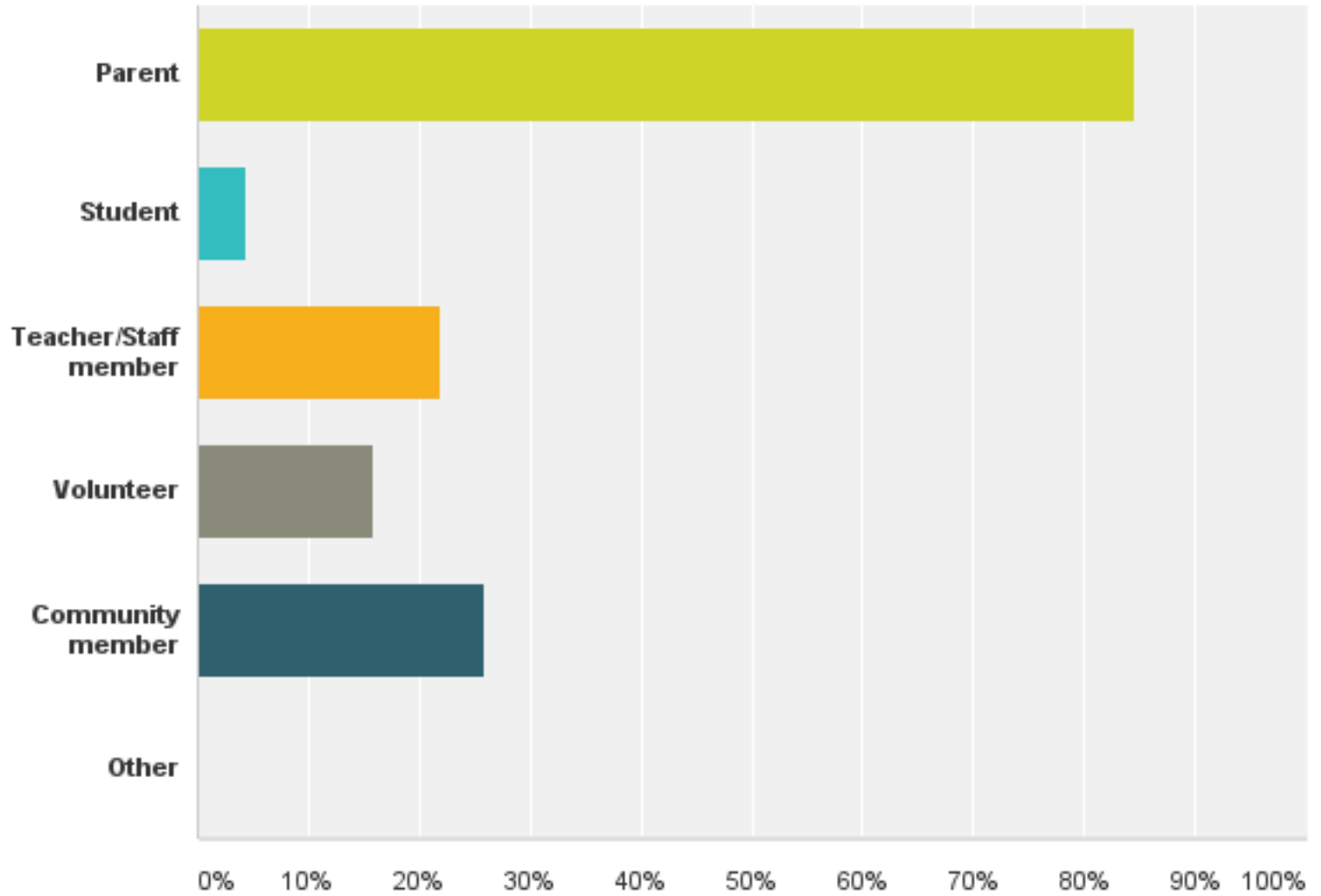
Q11 How many years have you lived or worked in the area served by Arlington Public Schools?

Answered: 288 Skipped: 60



Q12 I am a:

Answered: 278 Skipped: 70



Next Steps...

- ❖ ACE Committee will review research and refine goals and actions in April; may begin work on metrics
- ❖ Cabinet will refine actions and metrics (following ACE meeting), taking into account existing improvement plans
- ❖ ACE Committee will provide final review and input on strategic plan on May 1